



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/American Crossroads (13324)  
Crossroads Media (1218)/055317791  
MILHOAN, EMILY  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
953/AMERICAN CROSSROADS (136645)  
National/Political  
953/06306182

Invoice 643282  
Inv Date 10/28/2012  
Terms Net 30  
Contract 330291  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision

Comments

AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:05:06PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	1:00:00PM- 3:00:00PM	Day, F-1	10/05/12 2:59PM (Fr)	00:30			
2.0	Spot	10:00:00PM-11:00:00PM	Day, F-1	10/05/12 10:47PM (Fr)	00:30	USPRTV19ACH	\$1000.00	
3.0	Spot	1:00:00PM- 3:00:00PM	Day, M-1	10/08/12 1:31PM (Mo)	00:30	USPRTV19ACH	\$6000.00	
4.0	Spot	3:30:00PM- 7:00:00PM	Day, Sa-1	10/06/12 6:07PM (Sa)	00:30	USPRTV19ACH	\$1000.00	
5.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-1	10/06/12 7:47PM (Sa)	00:30	USPRTV19ACH	\$5000.00	
6.0	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	10/07/12 6:59PM (Su)	00:30	USPRTV19ACH	\$1800.00	
7.0	Spot	8:00:00PM- 9:00:00PM	Day, Su-1	10/07/12 8:37PM (Su)	00:30	USPRTV19ACH	\$5000.00	
9.0	Spot	1:00:00PM- 3:00:00PM	Day, Th-1	10/04/12 1:58PM (Th)	00:30	USPRTV19ACH	\$12000.00	
10.0	Spot	1:00:00PM- 3:00:00PM	Day, Tu-1	10/02/12 1:57PM (Tu)	00:30	USPRTV19ACH	\$1000.00	
11.0	Spot	1:00:00PM- 3:00:00PM	Day, W-1	10/03/12 2:28PM (We)	00:30	USPRTV19ACH	\$1000.00	
12.0	Spot	8:00:00PM-11:30:00PM	Per week (1), Sa	10/06/12 8:05PM (Sa)	00:30	USPRTV19ACH	\$1000.00	
13.0	Spot	1:00:00PM- 2:00:00PM	Per week (1), Fr	10/05/12 1:33PM (Fr)	00:30	USPRTV19ACH	\$7000.00	
						USPRTV19ACH	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$42,800.00  
Commission (\$6,420.00)  
Net Total \$36,380.00

Total Spots 12

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.